

Dr Mark Van Rijmenam

The Strategic Futurist

Founder of The Futurewise Institute

Author and Speaker on Digital Business Transformation

The Strategic Futurist: a writer, speaker and advisor who enlightens organizations on the transformative power, opportunities and risks of AI, the metaverse, and other cutting-edge technologies.



Dr Mark Van Rijmenam

About Him

Dr Mark van Rijmenam is the **founder** of The Futurewise Institute, Dataflog and Mavin.

He works with corporate organizations to help **CEOs, Boards** and other senior business executives, understand **digital transformation**, and the key emerging **trends** that will allow organizations to gain a **competitive edge**. Through interactive sessions, he guides decision-makers in navigating the world of emerging technologies and preparing their organizations for the mainstream adoption of AI, the metaverse, and future digital technologies.

His weekly newsletter '**f(x) = ex**' about the future of work and the organization of tomorrow is read by thousands of executives.

A distinguished **5-time author** and **corporate educator**, Dr Van Rijmenam is celebrated for his **candid, independent, and balanced insights**. His engaging and thought-provoking **presentations, webinars, workshops**, and **podcasts** empower audiences to embrace the future and stay ahead of the curve in today's rapidly changing digital world.

He the **digital anchor** of The Tech Journal where his **digital avatar** covers the digital world from *inside* the digital world.



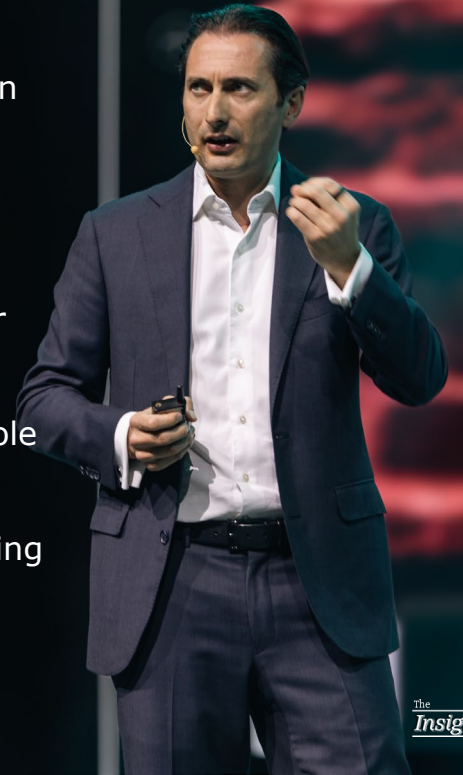
Dr Mark Van Rijmenam

The Digital Speaker

Known as **The Digital Speaker**, he is recognized as one of the leading voices in technology. He has been named a **global thought leader** on big data, blockchain and artificial intelligence.

A Certified Professional Speaker (CSP) and an award-winning global keynote speaker, his focus is on how emerging technologies change organizations and society. He has spoken in over **20 countries** across the globe and inspired over **100,000** managers and executives.

In his keynote speeches, Dr Van Rijmenam explores the **future of work**, the role of the **metaverse**, **generative AI**, such as **ChatGPT**, and the importance of **data-driven customer-centricity**. He emphasizes the need for **ethical applications of technology** and helps organizations build trust; while leveraging data for growth and innovation, businesses and governments need to consider the human side of technology, to ensure the ethical application of such new technologies.



Dr Mark Van Rijmenam

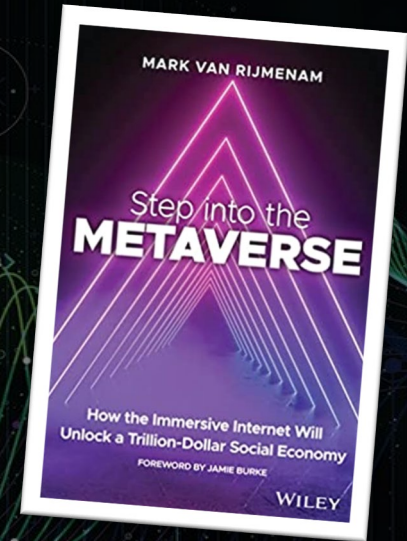
Step into the Metaverse: How the Immersive Internet Will Unlock a Trillion-Dollar Social Economy

Mark's latest book provides an incisive **glimpse into the future of the internet**. It delivers a startlingly insightful discussion about how the world as we know it will fundamentally change as the physical and the digital worlds merge into the **metaverse**, impacting the everyday experiences of people, companies, and societies. It maps out the extraordinary **opportunities** and **challenges** facing business leaders, consumers, regulators, policymakers, and other metaverse stakeholders trying to navigate the future of the Internet.

This book discusses

- The importance of building an open and interoperable metaverse on Web 3.0 to reign in the control of Big Tech over our identity, data and lives.
- The enormous—and largely untapped—potential for metaverse entertainment, including gaming, music, media, and sports and how brands can engage with their customers in novel ways and how digital twins will change how we work and innovate.
- Considers the dangers of an always-on, immersive internet, including data breaches, avatar imposters, mental health issues, corporate and state surveillance, and the need for metaverse law.

An invaluable resource for anyone interested in the future of technology, the internet, and social interaction.



Dr Mark Van Rijmenam

His Other Books

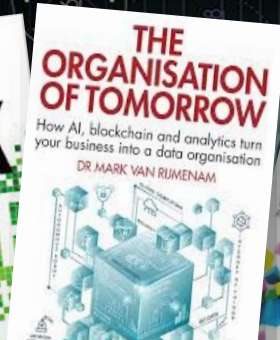
Dr Van Rijmenam is the author of 4 more best-selling management books.

The Organisation of Tomorrow discusses how AI, blockchain and analytics turn every business into a data organisation.

Blockchain: Transforming Your Business and Our World (2018)

Think Bigger: Developing a Successful Big Data Strategy for Your Business (2014)

Future Visions: a fascinating glimpse into the possibilities of technology and its potential to transform our world.



Dr Mark Van Rijmenam

Speaking Topics

Leadership in a Synthetic World: How to Thrive in the Age of AI

As AI continues to reshape every industry and workforce, the need for visionary leaders who can harness its power and unlock new opportunities has never been greater.

In this exciting and thought-provoking keynote, we'll explore how to prepare for the synthetic future and apply cutting-edge technologies to drive innovation, growth, and transformation.

What is Real, What is Fake, and How do you Define Real?

In an algorithmic post-truth world, the lines between reality and fiction are becoming increasingly blurred, and it's essential to understand how to navigate this new landscape.

My digital twin will take the audience on a journey into the unknown, exploring the latest trends and emerging technologies that are reshaping our world and our perception of reality.

Together, we'll explore the implications of this new world, from the challenges and opportunities of synthetic data and media to the ethical considerations of using these technologies.

What's Next: Leadership in a World Driven by Exponential Change

In today's fast-paced and ever-changing business landscape, missing the train can mean the end of your organisation, no matter how big or old your company is.

Together, we'll explore the critical skills and competencies essential for success in a world driven by exponential change, from embracing an exponential mindset to developing a long-term strategic vision that will guide your organisation into the future.

In this inspiring keynote, I'll take you on a journey into the future and equip you with the tools and insights you need to stay ahead of the curve.

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Speaking Topics

The Future of Work

The organisation of tomorrow will look fundamentally different than today's organisation.

The future of work will be defined by three concepts: data, decentralisation and automation that will radically change leadership, culture, privacy and security.

In this keynote, Dr Van Rijmenam will share valuable insights around the future of work and how to build a competitive business.

Unleashing the Generative AI Genie: A Brave New Metaverse or a Nightmare Scenario?

In this keynote, Dr Van Rijmenam will explore the exciting and rapidly evolving field of generative AI and its disruptive impact on the metaverse.

Generative AI is a form of AI that can create original content, such as text, images, and entire virtual worlds. The use of generative AI in the metaverse has the potential to transform the immersive internet before it has even arrived. However, it is certainly not without risks.

The Collaboration Era – How to Thrive in an Exponential World

The organisation of tomorrow is a data organisation. So, how can organisations use technologies such as blockchain and artificial intelligence to bring together different stakeholders, collaborate and co-create the future.

When you see your organisation as a data organisation, a 'gestalt shift' will occur; all of a sudden, you will see your organisation from a different perspective.

This keynote will prepare the audience to participate in the workshops with a different perspective on their organisation.

How the Metaverse Will Change Business Forever

We are at the dawn of a new era, and an immersive era. The metaverse can be seen as the next iteration of the internet: a version that supports immersive, interactive, and persistent online digital experiences. It is not a single place, let alone one specific virtual world.

In this talk, Dr Van Rijmenam takes you on a journey in the future of the internet, explaining how we can build a metaverse that could unlock trillions of dollars for society.

Dr Mark Van Rijmenam

Other speaking topics

- How the Future of Work and the Metaverse Will Transform the Employee Experience
- Artificial Intelligence: Good or Bad?
- AI is like Lego; preparing your business to become a bionic organisation
- Enabling Enterprise Digital Twins with 5G
- Big Data in Business; How to be ready for a data-driven future
- How to Prepare for a Data-Driven Future
- How to Innovate in today's world
- How Will Leadership Change in Today's World
- How the Role of IT is Changing
- Preparing for a Decentralised World
- DeFi, Blockchain and the Revolution of the Financial Industry
- Big Data is Dead, Long Live Big Data



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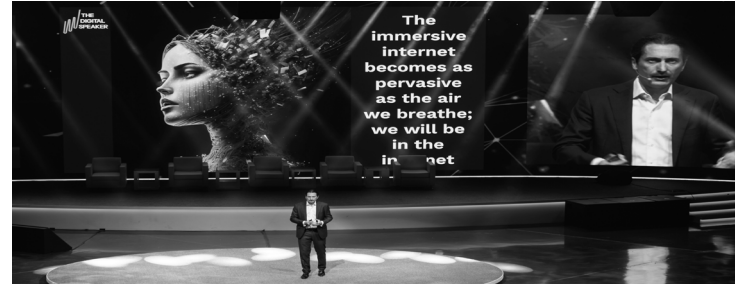
Key facts

Currently ...

- Founder and CEO of **The Futurewise Institute**, **Mavin** and **Datafloq**
- Board Member at **2Tokens**
- Author of **5 best-selling books**
- Digital Anchor, **The Tech Journal** - by **The Digital Speaker**
- Certified Speaking Professional and **Global Speaking Fellow**
- **Globally recognized** keynote speaker on big data, blockchain and AI
- Dr Van Rijmenam has a bachelor's in hospitality management, a **Master of Science in Marketing Management**
- He also holds a **PhD in Management** from the University of Technology Sydney. His research was on how organizations should deal with big data analytics, Blockchain and AI.

Flies from **Sydney, Australia**

Speaks to audiences around the world, addressing conferences, client forums and management meetings



Sample speaking topics:

How the Future of Work and emerging technologies will Transform the Employee Experience : In this keynote, Dr Van Rijmenam will share valuable insights around the future of work will radically change in the coming decade.

How to Prepare for a Data-Driven Future: In this keynote, Van Rijmenam will discuss how big data, blockchain and AI will change collaboration and in doing so enable a networked society.

Step into the Metaverse: In this keynote, Mark shows how the immersive Internet will have the power to unlock a trillion-dollar social economy, and what the implications are for all of us

How to Innovate in today's World: We live in a world of accelerated change and disruptive innovations are challenging the status quo for organisations. In order to remain competitive, organisations need to obtain a different perspective on their business and develop a culture of innovation.

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what people say

"Dr Mark delivered a keynote for us at our annual EVCOMference, speaking about the metaverse, what it means and the opportunities it can offer. It was an eye-opening talk and so many of our members approached us afterwards to say so. He delivered a fascinating and accessible insight into the future, which is exactly what our audience needed. Thank you!"

Claire Fennelow - Executive Director EVCOM

"WOW! Dr. Mark is AMAZING! He spoke at the Global Champions Summit and well, the audience was wowed, to say the least. Dr. Mark made it so simple to understand a sometimes complicated topic. He was engaging with the audience and kept their attention right up until the very end. I highly recommend Mark if you want someone to come into your company, business or organisation to understand the technology and/or have him as a guest on your podcast, event, or seminar.

Camilita P Nuttall- Founder, Global Champions Summit

"On behalf of INAA, I want to personally thank you for your presentation on the Metaverse. Your presentation was extremely informative and interesting, and it provided a glimpse of things to come with this aspect of social media. Thank you for such a foresightful and thought-provoking presentation."

Ed Turner - Chairman INAA Group

Captivating.Informative.Engaging



Useful links for Dr Mark Van Rijmenam:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Speaker Profile >> [Download PDF](#)
- TIB Video Channel >> [Watch Videos](#)



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