

*Insight*Bureau

SHIVVY JERVIS

INNOVATION FORECASTER FOUNDER OF FUTURESCAPE 248

A Champion of Change, one of Britain's Women of the Year, an innovation advocate for human-centered digital and economic breakthroughs, and how to use them so we can thrive.



about

Shivvy tracks down and demystifies the **latest breakthroughs** from both the **digital** and **neuroscience** world. She is known for 'humanising' innovation and helping us discover the most useful apps, gadgets and digital resources that will enhance our lives.

Named a **Champion of Change**, Shivvy Jervis is one of Europe's most trusted guides on incredible innovations and how to use them so we can thrive.

An **Innovation Forecaster**, she is invited by some of the biggest brands to demystify the most meaningful tools that will elevate our livelihoods, organisations and personal potential.

Her three most in-demand themes span the impact of digital innovations from **AI**, **Metaverse** and the connected world; jobs and skills of the future, and applying neuroscience (such as the science behind motivation and attraction) to create engaged workforces and customers.



experience

Shivvy constantly champions 'digital-for-good' and has garnered an astonishing 22 pieces of industry recognition. This includes a national Outstanding Achiever award, being nominated a 'Woman of the Year' by public vote and named one of Britain's 10 most influential South Asian women.

A former CNN Asia and Reuters journalist, Shivvy has strong broadcasting roots: she has hosted **live debate broadcasts**, fronted **Discovery Channel** documentaries, **quizzed** the world's top climate change pioneers and **interviewed** former PMs (including the UK's David Cameron) and music legends alike.

Shivvy created two **successful streaming series**' that enjoyed a five-year run. She has been turned into a **hologram** to educate thousands, chaired gripping debates with influential leaders, and is called on by the BBC, Forbes and the FT.



Speaking topics

Get Future Ready: The incredible human-centred innovations shaping your sector

In her signature and most demanded talk, Shivvy brings to life a selection of brilliant breakthroughs for your radar. She will cover adaptive AI, Web 3.0, augmented commerce, cyber security and the evolution of IoT. The session can also include discoveries from neuroscience that shapes how we do business, such as how to use the science behind why we give up and applying that to build better workforces.

How We'll Thrive: Which jobs & skills will keep us in work? Shivvy takes us on a high-octane journey of the rise of digital ethics and other fascinating job areas of the future, and why soft skills are the new 'power skills' even as automation becomes a part of our job roles.

All in the Mind – The power of psychology in business

Hear this gripping talk on those discoveries about human behaviour and how our brains are wired, to create more engaged workforces, consumers and clients. What triggers us biologically to lose drive or motivation or how can we apply the fact that 'we feel our way to logic versus think our way to reason' to our work and home lives?



Speaking topics

The Evolution of our Connected World: From an Internet of Things (IoT) to the Internet of Everything... What new changes will connectivity fuel in our businesses, work and lives? What is the tactile internet and how will you use it? Shivvy explains the use cases and new developments that need to be on our radar.

Making Digital Transformation Sustainable & Secure: Shivvy takes us into digital's dark side, exposing the cyber security pitfalls we should be aware of to protect our businesses and personal lives. How can we preserve our digital identity and which hidden traps should we be aware of? How can we amp up our safety on social media which is rife with privacy trapdoors?

Social Proof: This revealing talk uncovers the problem with social – fake followers and algorithm fraud; faking perfection and why this is causing an alarming rise in anxiety and the social media trends of the future.

The Metaverse: Hype cycle or a future reality? Demystifying what you need to know about the metaverse, and the next Internet. How will mixed reality shape business? Which use cases truly matter and which aspects of this augmented world should organisations could just be part of a hype cycle.



key facts

Currently ...

Futurist, Speaker and Broadcaster, Forecasting Lab

Formerly ...

- External Advisor, C-Suite Study Board, IBM (2018-2020)
- Creator, NextTech Insider series, Empiric (2017-2019)
- Global Thought Leadership Lead, International Business Leaders Forum (2009-2012)
- Holds a Masters degree in Global Media, Broadcast Journalism from the University of London

Flies from London

Speaks to audiences around the world, addressing conferences, client forums and management meetings



Sample speaking topics:

- Driving Digital Transformation
- The 'Science Behind ... Series'
- Future of Workplace and Edu Learning
- Emotionally aware AI and RPA
- The 5G Internet of 'Everything'
- The Virtualised Leader & Inventor Mindset
- Humanity 5.0: Human-centred technologies
- Breakthrough Innovations for 2023
- 'Augmented Commerce': the new e-commerce
- Seven Advances for your Business Radar
- Metaverse
- Web3



what people say

"Shivvy has a remarkable capacity to make the complex accessible and separate the relevant from the noise"

Bruno Giussani, Global Curator, TED Talks

"Hands-down the best speaker we've heard in years, deconstructing what's ahead in the future."

VISA

"Shivvy's talk was everyone's favourite session.... both because of the powerful content and also the sheer energy of her delivery."

Harry Gaskell, Innovation Head, **E&Y**

"Shivvy has the unique ability to address complex themes in a meaningful and human-centred manner. A thought leader beyond compare"

Dr William Hoffman, Director, World Economic Forum



Useful links for Shivvy Jervis:

- TIB Speaker Web Page >> Go to Webpage
- TIB Speaker Profile >> <u>Download PDF</u>
- TIB Video Channel >> Watch Videos



The Track t Days

*Insight*Bureau





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