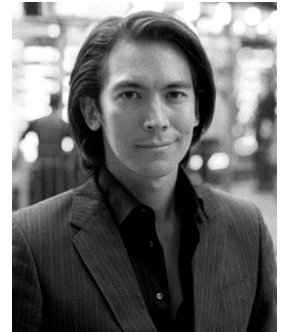# The InsightBureau

Mike Walsh
CEO – Tomorrow
Author – The Algorithmic Leader

Futurist, Speaker & Author
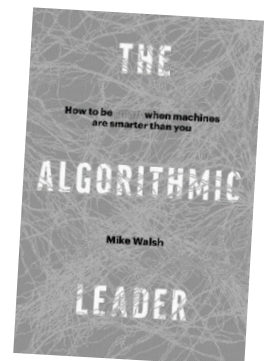Technology, Innovation and the Future of Business

Mike Walsh works at the interface of technology, new markets and human development to identify a blueprint for the organisation of the 21st Century

Professional experience

- He is the Founder and CEO of Tomorrow, a strategic advisory firm that advises the CEOs and boards of global Fortune 500 organisations on how best to position themselves to benefit from the dramatic technological change.

- Rather than focusing on the distant future, Mike takes an anthropological approach - scanning the near horizon for emerging technologies and disruptive shifts in human behavior, and then translating these into pragmatic plans for business transformation.

- Constantly traveling the world for the best ideas, Mike spends more than 300 days a year on the road interviewing innovators, entrepreneurs and corporate revolutionaries to provide his clients and audiences with a fresh and compelling vision of tomorrow's opportunities.

- Credited as one of Australia's "Top 30 Entrepreneurs Under 30" by the *Sydney Morning Herald* and *The Age* newspaper.

- Mike was ranked '5th Best Speaker in the World' in the XVIII World Debating Championships, Athens.

- Publisher of the 'Disruptive Future', a blog read by thousands of professionals in the media and entertainment space.

- A published photographer and supporter of the Arts, his photographic images helped F*UTURETAINMENT* win an Art Director's Club award in NYC.

- A global nomad who constantly travels the world in search of the best new ideas – Mike distills the most relevant insights into tailored presentations.

Books, Published papers, Media

- Author of *The Algorithmic Leader: How to be smart when machines are smarter than you* (2019) where Futurist and global nomad Mike Walsh has synthesized years of research and interviews with some of the world's top business leaders, AI pioneers and data scientists into a set of 10 principles about what it takes to succeed in the algorithmic age.

- Author of *The Dictionary of Dangerous Ideas* (2015) in which Mike presents 88 scientific breakthroughs, emerging technologies and disruptive business models - all with the potential to shake the foundations of the world we know.

- Author of best seller *Futuretainment: Yesterday the World Changed, Now It's Your Turn* (2009) *and The Divergence* (2012) in which Mike shows us how the intersection of emerging technologies, consumer behavior and fast growth markets will lead to opportunities in the future.

- A prolific writer and commentator, Mike's views have appeared in a wide range of international publications including Harvard Business Review, Inc. Magazine, BusinessWeek, Forbes and the Wall Street Journal.

- Each week he interviews provocative thinkers, innovators and troublemakers on his podcast, Between Worlds.

- Publisher of the '*Disruptive Future'* blog read by thousands of professionals in media and entertainment.

Sample assignments

- Mike has delivered close to a thousand keynote speeches around the world to companies in almost every industry. His customized presentations leave audiences prepared and inspired to transform the way they do business.

- In 2014, Mike was invited to be a main stage keynote speaker at the Million Dollar Round Table with an audience of more than 8,000 people, one of the most prestigious events on the global speaking circuit.

- In addition to conference keynotes, he conducts strategy workshops and is invited into board meetings to talk about the future challenges and opportunities at a strategic level.

- What makes Mike Walsh different from other futurist and innovation speakers is his background in research and strategic consulting, enabling him to lead clients through a process, designed to pinpoint the most relevant issues impacting their business and therefore the strategies with the best chance of delivering meaningful change.

Sample presentation topics

- *The Algorithmic Leader -* In this inspiring keynote, Mike Walsh, futurist and author will present a vivid portrait of a brave new world orchestrated by machines that think, and how tomorrow's leaders can upgrade their capabilities to survive and thrive in an age of accelerating technology.

- *Designing your business for the 21st century -* In this keynote, Walsh will outline the megatrends shaping the future of business and consumer behaviour, and the lessons learned from successful Fortune 500 companies on leveraging disruptive innovation, adopting a data-driven mindset and leading change through digital transformation.

Mike Walsh - Personal bio-data

- Founder & CEO, Tomorrow Ltd, an innovation research lab (2006-present)
- Group Strategy, News Limited (2004-6)
- Managing Director, Jupiter Research (2002-3)
- Managing Director, internet.com (1999-2001)
- Analyst, Ion Global (1998-9)
- Business Analyst, Bain International (1997-8)
- Served on the Director's Circle at the Australian Museum of Contemporary Art
- Holds a degree (with Distinction) in Law, Commercial & Media from the University of New South Wales

Client testimonials

""*Dynamic, highly relevant and stimulating, with fresh and unique insights."*
Chairman & CEO, **Grey Group Asia Pacific**

*"****Great session*** *Mike, I liked your premise of* ***customer-focused innovation*** *and finding out the "one thing" that would make the board spill their coffee."*
Cloud Director, **Cisco Systems**

"Mike tailors his speech to his audience and is ***excellent in delivery*** *… he* ***lives and breathes his field*** *and has a strong focus on helping organisations achieve the outcomes they need."*
CEO, Centre for The Edge, **Deloitte Australia**